

CrownCappers' **Exchange**

The Official Journal of The Crowncap Collectors Society International



Polly's Soda Crowns

- Pabst Through the Years "Imposter" Crowns
- New Orleans Louisiana MYER 1890 crowns and 57 new crowns!

THE CROWNCAPPERS' EXCHANGE

Official Journal of

CCSI

THE CROWNCAP COLLECTORS SOCIETY INTERNATIONAL

The CCSI is an organization formed by and for collectors of hottle cans (also known as crowns or crowncans). The club is dedicated to serving the needs of both new and longtime collectors and to promoting crowns as a major collectible. It promotes the widespread exchange of growns, the growth of knowledge ethical practices, and the documentation and preservation of crosm history.

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IN THIS ISSUE President's Message New Crowns for 2005 4 eBay Auction Action Myer 1890 0 "Imposter" Crowns 10 New Ways to Contribute New Orleans Polly Soda Crowns Non-Beverage Crowns 16 Drop an "S" 18 Buy Sell Trade

Paid Advertising

The CrownCappers' Exchange is published in February, June and October.

President's Message

Since our last newsletter, we have had a number of Regional trading events. The ability to meet other members and trade face-to-face with them is one of the really fun parts of CCSI membership. I had a blast at Crownvention Minnesota held in consunction with the ABA Annual Meeting last June. Creating more Regional trading opportunities was one of my primary goals when I ran for the CCSI Presidency, Our annual Crownvention snot in Harrisburg is simply not convenient for more than half of our membership. One of the next things about the Minnesota meeting was that, with the exception of me, none of the attending members had attended the big Crownvention earlier. Crownvention Omaha and Crownvention North (Brockville, ONT) are now history for 2005 as well. I hope you were able to attend one

The one "campaign promise" I did not fulfill in my first year in office was the creation of a members-only, password-protected area on the club website. This was not due to a lack of effort on the part of our Webmaster, Kenny Yolm. He spent countless hours attempting to create one. In each of my last two messages, I called on any member with website design expertise to pitch in and help us accomplish this goal. A white knight did come to my rescue. As I write in late September, Wietze Veld, an early member and widely respected collector from The Netherlands, has taken the website partially down in order to redesign it with a members-only canacity. We expect the redesigned www hottlecanclub are to be back up fully by the end of November. We will e-mail you with all the details. Wietze and Kenny have agreed to share Webmaster responsibilities, with Wietze serving as Webmaster and Kenny as Co-Webmaster. Wietze will join the Board as well, beginning what I hope will be a long history of Board members from outside North America. Your user name on the website will be the first four letters of your last name and

your CCSI number. Thus, Peter Bergendahl would be BERG0163. An initial password will be assisted to you, which you will then be expected to change. In addition to storing this year's and all future newsletters in full color in the member area we'd like to develop other premium content for the membership. Please send suggestions to me as to what you would like to see included (BobBurr@comcast.net). Many of us have noticed that asking prices on some Internet websites bear little

relationship to the rarity of the crown. John Vetter is organizing an effort to quantify the relative rarity of cork-backed US beer crowns, beginning with those displayed in Mike Shaw's great book. If John asks you to participate in the rating process, I hope you will help. We need a number of knowledgeable raters to make the ratings reliable There is one other significant change in the Club's officer ranks. Ron Powell has

stepped down as Treasurer after many years of unselfish service. The Treasurer's position is the one position most critical to the club's survival and requires work year round. Thanks, Ron, for serving the club so well. Ron remains on the Board. It is my hone that he is merely "takine a breather" before once again assuming a club leadership role. Replacing Ron effective October 1 is Lance Wood. From Texas. Lance is the most recent addition to the Board. Many of you met him at

New 2005 Crowns

Each issue of the CrownCappers' Exchange will showcase newly released crowns from around the globe. This news column depends highly on the contributions of its readers. Your submissions will allow CCSI to launch a special program to award companies who come out with the best new crowns each year.

Bob Burr # 332, Washington State

Redhook Brewing Co. (Seattle, Wa.) switched from their traditional crown to a set of colorful product crowns.

Millstream Brewing (Amana, Iowa) 20th Anniversary crown.

Mt. Shasta Brewing (Weed, Ca) almost didn't get the approval from

Crown Cork & Seal to make this crown.

Full Sall Brewing (Hood River, OR) Session Premium American
Lager.

John Vetter #30, Virginia

Odell Brewing Co. (Fort Collins, CO)

Lance Wood #443, Texas

Spoetzel Brewery (Shiner, TX) releases new Shiner crowns for Blonde, Light, Kolsch and Hefeweizen. Look for the red Dunkelweizen crown!

Steven Savoca #357, New York State

Buzzards Bay Brewing (Westport, MA) a minor wording change.

D.L. Geary Brewing Co. (Portland, MA) Summer Ale.

Great Divide Brewing Co. (Denver, CO) Another version of "Great Minds Drink Alike"

Minds Drink Alike". Ithaca Beer Co. (Ithaca, NY) begins using a printed crown.

Ommegang Brewing (Cooperstown, NY)

Wachusett Brewing Co. (Westminster, MA) The Shipyard Brewing Co. (Portland, ME)

The Shipyard Brewing Co. (Portland, ME) Stoudt's Brewing Co. (Adamstown, PA)

Anheuser-Busch (St. Louis, MO) A third variation of the new Bud Light crown design. This one is from the new aluminum bottles and has "Pry Off" at the top.

Dale Shealy #466, South Carolina

Anheuser Busch (St. Louis, MO) released a retro style crown for their retro style bottles.

Charleston Brewing Co. (Charleston, SC)



50B05-USA























61B05-USA























More new crowns on the next page.

New 2005 Crowns (cont'd from previous page)

John Vetter #30, Virginia

Rahr & Sons Brewing Co. (Fort Worth, Texas)

Monterey Light (Cerveceria Centro Americana, Guatemala City, Guatemala)

Frederic LaCroix # 354, Quebec Northern Breweries (Sudbury, ONT)

Molson Export (Montreal, OUE) Four crown sports helmet set.

David Bree, CANADA Sleeman Brewing (Guelph, ONT) The Scottish beer, Maclay's

Gerard Ipskamp # 447, The Netherlands

The following three crowns are from Great Britain:

Bishop's Finger (Kentish Strong Ale from Shepherd Neame Ltd., Faveham, Kent). A slight variation of the previously used crown. A different scrolled edge and no diamonds on either side of "FINGER". Coors Light (Newcastle Federations Breweries, Ltd.) brewed under licence.

Michelob Ultra (similar to the US design but with "Pry Off" at the top)

Edward Wietze Veld #243, The Netherlands Groisch's Herfst Bok (Fall Bock).

Ron Powell #241, California

Dos Equis (Mexico)
Real Soda (Los Angeles, CA)
Dr. Brown's (Brooklyn, NY)

Bob Burr #332, Washington State
Coca-Cola's Sango (Blood Orange) four crown set from Belgium.

Dale Shealy #466, South Carolina Chur It chocolate drink

Jackson Hole Soda Co. (Jackson, WY)

Steven Savoca #357, New York State

Bawl's (Hobarama Corp., Miami, FL) Guarana and Guaranexx high energy caffeine drinks.

Watch for the Relative Rareness Ratings for "United States Cork Bottle Cap Crowns".













More new crowns on Page 20.



eBay Auction Action brings you the latest in eBay crown sale activity. For those of you who want to see some beautiful and unique crowns, please enjoy the photos. For others who would like information on the auction activity, please see the box below for answers.



























A press Cola 5 bioders-\$300.00
B Hep Good 7 bioders-\$200.00
C Wake-Up-\$128.90
D Villamine Rock Been 723.00
D Villamine Rock Been 723.20
C Obliticory Ale - Bioders \$100.99
C Obliticory Ale - Bioders \$12.00
C Obliticory Ale - Bioders \$13.00
C Obl



Three Generations and 15 Flavors of MYER 1890 Submitted by Phil Pfeiffer (#273)



For some reason, I have always been attracted to the U.S. brand, Myers 1890. What I believe to be the "first generation" of this brand's crowns are nictured above and in row 1 and the first crown of row 2, below

Then, in what I call the second generation, the word "Dated", with its stylized D with the long tail that underlined the word, had been dropped, possibly, because the Myers marketing department thought it dated the product (blease pardon the unb but I couldn't resist).

Finally beginning with the Black Charry crown in row three, there is what I erfect to as the third generation design. I suppose it could be regard that this design is more modern and forward looking. To me it exhibits yet another "aimbring down" or a blen Vetter (169) would say, more disponitually, the "Simplification" of the original design. The upper-lower two-color the "Simplification" of the original design. The upper-lower two-color reached in size. In middle on the upper each of the third that the predented in size. In middle on the upper cannot be a similar experter series. Some bubbles of effervencence have been added as a background on the pinger alse and spaking upwiter. I suppose if does not, but I prefer the first generation design. The certain variety of the control of the cont



IMPOSTER CROWNS

Ever find a crown that you think is from a certain country - only to discover that the crown is from another? John Vetter (#30) sent a scan of 42 crowns. Can you guess what country each of these crowns came from?



How about this "Russian Beer" scan sent in from Renno Langeraert (#394)? Or how about these beers? Are they from Japan, Holland, and the









New Ways of Giving to Support CCSI

In addition to the very successful space for additional contributions which was added this year to the renewal forms, the Board has approved two additional ways for members to make donations to the clab. Although such donations are not earmarked or kept in a separate fund per se, the primary purpose is to maintain a quality newsletter.

"In Appreciation of ..." donations are an avenue for members to express their gratitude for good work, dedication, long service, committee work, exceptional leadership etc. for CCSI by other CCSI members. Any member can receive kudos, and the club benefits from each one submitted.

Examples of "In Appreciation of" Donations:

"\$10 In appreciation of Bob Burr for spending many hours as President the
past two years by Phil Pfeiffer"

"\$20 In appreciation of Dave Timmer for including his "CCSI motion

message" on his many eBay auctions this past year, by Bob Burr"
"In Memory of ..." densitions slow members to densite and show sympathy, or

respect, in the name of a deceased member or personal loved one. This method is used by many charitable organizations. Due to our wide geographical dispersion, and time lag in receiving news, it is not slawys practical or timely to send a card or make a phone call to a member or their family who has suffered a loss, but one can always homor them in the newsletter through a donation.

Examples of "In Memory of" Donations:

"\$10 In memory of John A. Doe by George Brown"
"\$20 In loving memory of Darothy Doe, by John A. Doe"

"\$20 In loving memory of Dorothy Doe, by John A. I

The minimum doubtion for each request is \$5,00. The editor and CCSI board will have final approval of all messages.

The board also voted to recognize financial denors through a Donors Honor Roll. The

The board ske voted to recognize financial donors through a Donors Honor Roll. The contributor's level is based on that roll cantification for "the year" and one can raise their level with additional contributions during the year. Everyone starts at zero in the new year. The first year closing with February nowesther will be the cut of the year. appear in the June newstetter. Members withings to remain assonymous need only to specify such when making the contribution.

> Patron of CCSI \$500+ Platinum \$250 to \$499 Gold \$100 to \$249

Silver \$50 to \$99 Bronze \$15 to \$49 Other Contributions <\$15

Certain extra large contributions would warrant the designation "Friend of CCSI". This system is for financial contribution only.

These two donation mechanisms are purely voluntary and hopefully will contribute more to the greater good and colusiveness of the membership in addition to providing a financial south to the oresultation.

Please send any donations, along with your requests, to our new treasurer:

Lance Wood, 4420 Running Pine, League City, TX 77573-4749

New Orleans, Louisiana

On August 27th, a class four hurricenc called Katrius hit the coutbasters thould Stefer, progning though the state of Louisians, Ministrappi and Louisians and Louisians and Louisians and Louisians and Louisians and unspeakable property dumage. The city of New Orleans was particularly affected when several Hookwalls surrounding the city finited. Flood waters from Lake Portchartenii filled the below-see-level city, causing more loss of Harricens, Riks, in the guilt cest on September 29, acusing breaks in the recently repaired floodwalls, and reflooding areas of New Orleans. It is unamen how long in will lake for people's live to get back to meand, or what must not be committed from the committee of the committee of the summer how long in will lake for people's live to get back to meand, or what when the committee of the committee of the committee of the summer how long in the long people is live to get back to meand, or what when the committee of the committee of the committee of the summer how long in the long the committee of the summer how the committee of the committee of the committee of the committee of the summer how the committee of the summer how the committee of the committ

Excernt from BeerAdvacate.com :

New Orleans is located on the Mississippi River about 110 miles upstream from the Gulf of Mexico on the southern shore of Lake Pontchartrain. Once proclaimed "Brewing Capital of the South" there were over thirty breweries in the city, including the famous Jax and Falstaff Dreweries.

Subsequent to Prohibition and later in the 50's and 60's, most of the breweries had closed. Jax closed 30+ years ago, and Falstaff in 1978. The American Brewery, which closed in 1962, is now the Royal Sonesta Hotel and the former Jax is now host to a number of restaurants and shoos.

Today, New Orleans broweries include Distie—in business since 1907—Crescent. City Browhouse, Zea 2, and Big Bay. Heinerbrau and Ablat are within short driving distance and are considered part of the New Orleans metro area.

aissance and are considered part of the seed criedin the greater New Criedins area that As of September 2, 2005, the CMLY brewery in the greater New Criedins area that will likely restart operations soon is Abita. No word from Heinbrau at this time, but it should be OR as it was on the north shore of the Lake.

Per John Vetter: Jackson Browing Co. browed Jax Beer and closed 31 years ago. Falstaff Browing Corp. Plant #4 closed in 1979; and the Royal Sonesta Hotel is located on the site, not in the building of the American Browery.







POLLY'S

SODA POP CROWNS

by Susan Kaiser

The material presented in this article comes entirely from an upcoming book about the history of Polly's Soda Pop. All credit is given to the authors. Richard and Joanie Heitzman, for their tircless and endless research. This article is composed of excepts from their book. Their permission is granted to me in order to write this article for The CrownCopper's Exchange).

Polly's Soda Pop was a local bottling company based in Independence Missouri, whose distribution never went beyond Independence.

The name, Polly's Soda Pop, was first used on bottles in 1939. Before that, embossed bottles were used. Grape was the first fruit flavor produced by the company and on customized crowns, there is a multi-colored parrot along with the Polly's name. The parrot is only on the grape crown. Customized Polly's crowns were used until they were gone and then the run of that flavor of pop was finished off with generic crowns. Orders for crowns were placed over and over again throughout the history of the company and the wording and the colors used frequently changed. Today it is possible to find several different Polly's crowns for the same flavor of soda pop. The photos show some of the different Polly's crowns. At least 13 fruit flavors in addition to cola, cream soda or cream pop, root beer and white soda were sold. The confirmed fruit flavors are grape, black cherry, cherry, fruit punch, lemon soda, lemon-lime, lemon sour, lime, orange, orange-pineapple, peach, strawberry and wild cherry. As you can see by the photos, there are several flavors not depicted. Customized crowns have not been found for lime. lemon-lime, peach or wild cherry, but these flavors were made. Some of these flavors might not have been big sellers and only generic crowns were found for these flavors

The flavor of pop contained in the bottle was determined by the bottle can not by the color of the parts on the front of the bottle. It would have required a large increase in bottle inventory, storage space and work hours if the flavor matched the color of the parts. By the 190%, generic bottle caps were the norm. They cost less and were essier to obtain than the customized covers. The bottling plant clored in 1967:

Crownvention 2006

Harrisburg, PA, USA Wednesday April 5 to Saturday April 8



Congratulations to Gary Papas (#350) and his new bride, Peggy, who were married on September 10th. Best wishes for a happy and long life together!

Non-Beverage Crowns

We received several member responses in regards to Phil Pfeiffer's Automotive Products article last issue and our request for non-beverage crowns.



Sandro Fantini (#176) of Florence, Italy sent these two interesting scans:

The Arrigoni crown has the words "Filleti D'Acciuga" or Anchovy Fillets. The Zoma crown is from



Ethiopia and was used for a hair

Oscar Amestoy
(#75) of Buenos
Aires, Argentina
sent several South
A m e r i c a n
insecticide crown
scans. The six to
the right are from

Argentina and the two below are from Uraguay.













The





Coca crown is believed to have come from a bottle of seeds (semillas).











Drop an "S" Submitted by John Vetter (#30)



In the years since Prohibition, brewers (or to be more realistic-their marketing agents) have absundout the possessive "S" following the product's braid name. Perhaps the brewers were no longer happy with their product-tile all most beres stated about the same perituality through and affer the 1940's. Or perhaps the idea was that the product no longer belonged to the brower, but now was in the public domain. Markever the treason, it is interesting to note the crown changes that took place when the companies decided to "Trop an "S".

In Memorium Frank Constable (#388) 1939-2005 President's Message (Continued from page 3)

Crownvention. He is a meteorologist by profession and recently dodged Hurricane Rita. He will make an outstanding Treasurer. Thanks for stepping up, Lance. With young people such as Lance, Wietze and Steve Savoca so actively involved, the forecast for the club is indeed sumry and bright.

The February issue will be mailed with a ballet for you to dect the next clab presided. We we now excepting nominations then then old for byour. I've solewed the goals that i set and have amounced that I will notifier seek one serve a second term. We need the now issies that now learned upon bring. Here give a review consideration to running. I'll be a faithful supporter. Please contact me directly if you are willing to serve or if there is sumshootly that you wish to nominate. I will personally contact, wheedle and cipile suyone who is nominated, but does not selfredering.

Finally and sadly, I note the recent passing of Frank Constable, a member from







Submitted by Robert Herbort (# 134).

Qt's On The Web!



This month's showcase website is the effort of one of our own members, Dan Czemecki (#285). Dan has created the ultimate resource of Heineken bottle crowns. Exhibed The Evolution of Heineken 'Schmot Cap Design, there is a downloadable '28-page history of Heineken crowns. This documentation of the history of Heineken crowns is one of the finest and most thorough documentations of hostic and most thorough documentations of hostic.

crowns available. The report covers the history of Heineken crowns from the original design, to the now familiar star logo, to redesigns and various colors. There are chapters on varieties for different countries, US tax crowns and Duty Free crowns. Dan's website can be found at:

http://agushka.tripod.com/h/start.html

New 2005 Growns (cont'd from Page 7)









103A05-CAN















102A05-CAN Pabst Crowns Through the Years By John Vetter (#30)



































Above is shown how the Pabst crown has changed through the years. In some cases, the years of use are approximate, but then I couldn't find anyone who was around in the earlier days who knew any better. I am not exactly sure what the current crown looks like.

New 2005 Growns

Marg Walker # 41, Ontario, CANADA

Sejuice Vodka coolers in Raspberry & Cranberry and Passion Fruit & Melon flavours.

Mark Anthony Brands (Vancouver, BC) Yuha premium vodka cooler with 55% real juice. The same cap can be found on Orange Passionfruit - Guava, or Mango Citrus. Also "X" Extra Hard Cider. Labatt's (Montreal, Que) produces Absolut Cut, a vodka cooler, for

export to Sweden.

Ice-Slavko, a vodka and lemon cooler.

Bear Brewing Co. (Kamloops, BC) produces Joe Stiff's Spiked Root Beer.

Steven Savoca # 357, New York State

Twisted Tea Brewing Co. (Cincinnati, OH) A new flavor: peach. Sleeman's Original Draft

A new variation (left) of a new crown featured in the last issue of The CrownCappers Exchange

(right).



105B05-CAN

Find any newly released crowns?

Send a scan or contact the editor at
beercrown@rochester.rr.com

Buv-Sell-Trade Ads

Connecticut Crowns Have a very nice Sand Springs Extra Dry cork lined soda crown from Williamstown, Mass. To trade for a nice cork lined beer crown from Connecticut. Ron Small, #471-roon48@ yahoo.com

Bigfoot Expedition Crowns are a passion of mine. Are you looking to complete your set? I may be able to help. Do you have extras for sale or trade? I am a willing buyer—used or runssed. Phill Pfeiffer #273—sodocrows@ aol.com, or write 15400 N. 56th St. Lincoln, NB 65514.

Got Any Caps Off To Boston Doubles to Trade? I just need #6, #18, #20, #28. For each one, I would give THREE of your choice from my CofTB traders, many of which are unused. If you have all four and an extra #20, I'll give a bonus of five more caps. That's 17 for 5!!! Barry Orenloand. #83—crownelcteft rencom

NEW MEMBERS

CCSI would like to welcome our newest members:

Anderson, Patrick (#467) Birthday: 1964
1348 3rd Street NW Collecting since 1972
Watertown, SED 57201
(605)896-9311 pjinsodak@man.com
Occupation: Photographer / HR Consultant
Collects USA beer crowse.

Ramkin, David (#468) Birthday: 1946 164 Victoria Street Collecting since 2002. Highgate, On NDP 1TD Cinnada (519)678-33311 Occupation: Office Manager 2,000 crowns in collection. Collects all Canadian crowns. Seccialty, newer crowns and sports crowns.

Jung, Rene (8469) Birthday 1970 Horigitrasse 25 Collecting since 1996 Dresden Sachsen D-01157 Germany in collection Collects all worldwide crowner. Secialty sets and rare

Occupation: Railwayman

Wells, Steve (#470) Birthday, 1962
P.O. Box 14604 Collecting since 2005
Las Vegas, NV 86114
(2023/32,1884 nevadoran7776box net

Small, Run (#471) Birtbday. 1967 136.5 Thipp Road Collecting since 2003 Ellington, CT 06029 (800)80-4700 room/4@lyshoo.com Occupation Self Employed 150 in collection. Collects USA cork beer crowns. Specialty. NB and NYC crowns.

1004 crowns in collection
Collects all USA code crowns
Specialty : code soda crowns

Millen-Josquin, Jose (MYZ) Birthday: 1969
Vicose 24 pts. 1 Collecting since 2002
4500 Valencia SPAI Collecting since 2002
4500 Valencia SPAI (500 crowns in collection; Collecting, Collecting Collecting, Collec

Lane, Jeff (8473) Birthday, 1970 3011 Plymouth Dr. Collecting since 1977 Bellingham, WA 98225 (360)738-3053 Occupation: Bus Washer 1.000 crowns in collection. Specially cont Spanish and Buropean crowns:

Campiglia, James (#474) Birthday 1968
554 Listhfield Ln. Collecting since 1960
Satta Barbara, CA. 93109
(805)962-2417 journful@con.net
Occupation Collector
400° crowers in collection. Collects all USA
cork soda crowns. Specially Kols/Cola.

Potter, Steven (#175) Birthday. 1966 42 North Windstein Rd. Collecting since 2002 North Windstein, CT. 06256 ()423-1429 potter#56@yahoo.com Occupation Builder 300 crowns in collection. Collects UBA cork. beer crowns. Specialty. New England crowns.

Ashland, Anita (#476) Birthday. 1966 5512 Winnasuah Rd Collecting since 2004 Monora, WI 53716 Ashland@cds net (608)219-7693 Occupation Externet Entrepreneur Collects all USA unused soda crowns.

Lenhard, Richard (#477) Birthday. 1964
P.O. Box 41 Collecting since
Wentzwille, MO 63385
(314)921-1715 bufbock@sbcglobal.net
Occupation: Carpenter
Collects USA cork beer & soda crowns.
Specialty. Missouri beer and soda cork

Via Vittorio Alfieri 10/C
33019 Castelissovo berurdenga
Siena, ITALY Marco trapassi@libero it
+390577356689 Occupation: Bus Driver
Collecting since 1975. 7,200 crowns in
collection. Collects worldwide cork crowns.

Birthday: 1964

Trapassi, Marco (#478)

Mystery Crowns ???

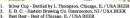
The CCSI Website has a new page called "Mystery Crowrs". "What is a mystery crown?" you sak. Do you have a handful of soda or beer crowns that you can't identify and ware to know what brewer or bottler they came from? Well, now you can subusin a sean or picture of that crown to be added to the first. The CCSI member can two well also errows are behanded and help to the first the CCSI member can two well also errows are behanded and help can be added to the first. The CCSI member can two well also errows are behanded and the control of each co











Spark-Lin-Ale Ginger Ale 1920's , Martin's Ferry, OH / USA SODA

A Note from the Editor

Hello again! This issue of The Crowncappers' Exchange has been most rewarding and I think it is one of our best issues. We have had increased response from our membership and we are able to present some wonderful articles and crown seams. I would like to thank our most recent contributors: Sissen Kaiser (a non-member sods collector) for the great for the property of the contributors of the contributors

Last month, the call went out for "Imposter" crowns and Prohibition era Brewery soda crowns. We received a great response for imposter crowns, however the call for the prohibition brewery sodas is still open.

For next issue, I am asking readers to submit crown scans with the topics of Soccer (Football) and Contests/Games. And as always, your own ideas and submissions are always accepted. Thanks.

Answers to "Imposter Crowns" from Page 10.

All of the crowns submitted by John Vetter were browed in the United States. Remo Langeract's "Russian Beer" is from Martens Browery in Bocholt, Belgam. The "Japanese" crown is from Rogue Brewing (USA). The last two are Canadian crowns from Amsterdam Brewing and Bradling's.

PAID ADVERTISING

now permitted in Crowncappers' Exchange by Phil Pfeiffer #273

In an effort to generate funds primarily to support the newsletter, the CCSI advertising committee has drafted a rate sheet and policy that has been approved by the CCSI board.

Support your newsletter! If you enjoy 24 pages each issue and lots of color photos, please consider placing an ad in future issues. All advertising content with the exception of business cards must pertain to crown collecting in some fashion (e.g., crown collecting supplies, publications, breweriana shows, soda bottle shows, antique shows, flea markets and other events, crowns for sale, services available and so forth). If you have nothing of this nature to advertise. simply submit your business card with a \$30 donation and it will be printed in the next newsletter as recognition for your donation. Thank You, It takes more than annual dues to fund a great newsletter. Email Phil Pfeiffer at sodacrowns@aol.com for a rate sheet size specifications and general advertising policy. Remember, classified ads for buy-sell-trade are FREE up to 40 words for CCSI members

Display Advertising Rates		
(1	One Insertion / 3 consecutive insertions Full page = \$100 / \$270 Half page = \$60 / \$100 Quarter page = \$35 / \$90 Eighth page = \$20 / \$30 Bustness card = \$30 / \$10	Space dimensions Full page = 7.5' V x 4.5' H Half page = 3.75' V x 4.5' H Quarter page = 3.75' V x 2.25' H Eighth page = 1.75' V x 2.25' H Business card = 3.34' x 2'

- Adverticino Policy All advertising must be paid in advance the full amount, including any layout fees.
- Rates quoted are for camera-ready layout.
- If layout and/or artwork are needed, that service will be charged at the rate of \$30 per
 - All ads must be high quality and reflect positively on CCSI and the Crowncappers'
 - All advertising content with the exception of business cards must pertain to crown collecting in some fashion e.g., crown collecting supplies, publications, breweriana shows, soda bottle shows, antique shows, flea markets and other events, crowns for sale, services and so forth.
 - All adverset be deemed in good taste. Any ad can be refused by the CCSI board. All The equivalent of approximately two pages per issue will be reserved for paid
 - advertising on a first-come first-served basis. If there is demand, more ads may be accepted in a particular issue if space permits.

To place a paid advertisement, please contact Ron Powell at ren1150@aol.com To place a free buy-sell-trade, please contact the Editor at beercrown@rochester.rr.com